



REEEA-A

Renewable Energy & Energy Efficiency
Associations (Alliance)

2024

SPONSORSHIP PACKAGES ALLIANCE CONFERENCE

Become an Official Sponsor of the Alliance Conference 2024

25th & 26th September 2024



2023 INTERNATIONAL CONFERENCE



1,050
participants
total



400+
in-person
participants



35+
countries
represented



2022 REEEA Alliance National Conference



REEEA-A
Renewable Energy & Energy Efficiency
Associations (Alliance)



750

participants
total



300+

in-person
participants



25+

countries
represented



Key Participants Types



Private investors

(venture capital, equity, debt, impact investors, commercial banks, philanthropies, etc.)



Public investors

(DFIs, MFIs, electrification funds, public investment programmes, international funding partners etc.)



Industry & private sector

(renewable electricity companies, utilities, service providers, technology providers, etc.)



Public officials

(Ministries of Energy, Rural Electrification Authorities/Agencies, intergovernmental organisations, etc.)



Why Sponsor



Visibility of your Organisation

- Introduction as Sponsor of the Conference
- Naming as Sponsor in the moderation of the event
- Exhibitor stall in the Conference Area
- Naming as Sponsor in the Social Media Channels



Logo placement

- Conference announcement on REEEA - A website
- In the conference tool at the end of each session
- Lead in the Mailing to all participants



60 - second trailer

- Showing a 60 second trailer during the breaks over the projector
- Showing a 60 second trailer during breaks of the livestream in the conference tool



Sponsoring Packages



BENEFITS	PLATINUM N 10,000,000	GOLD N 5,000,000	SILVER N 3,000,000	BRONZE N 1,500,000
Sponsor's logo on all conference brochures	✓	✓	✓	✓
Sponsor's logo on all conference material, including folder and give -aways	✓	✓	✓	✓
Sponsor's logo shown in the conference tool of the livestream	✓	✓	✓	✓
Sponsor's name mentioned on social media channels	✓	✓	✓	✓
Full -page advertorials of Sponsors in event brochures	✓	✓	✓	
Exhibitors stand at the conference venue	✓	✓	✓	
Full -page advertorials of Sponsors in the maiden clean energy magazine	✓	✓		
Distribution of your organization's brochure of leaflet	✓	✓		
60 -second trailer of Sponsors shown on screen during breaks of the live event	✓			
60 -second trailer of Sponsors in the conference tool during breaks of the livestream	✓			



Individual Sponsoring



CATEGORY	BENEFITS	COSTS
Cocktail Sponsoring	<ul style="list-style-type: none"> - Branding of cocktail venue by your organization - Exclusive visibility of your organization in a relaxed atmosphere 	N 3,000,000
B2B/Networking Session	<ul style="list-style-type: none"> - Branding of networking area by your organization - Naming as Sponsor in the moderation of the event - Exclusive space to show your organization in the networking session 	N3,000,000
Sponsoring of one panel session	<ul style="list-style-type: none"> - Sole sponsor for one panel session - Exclusive space to show your organization in the panel session 	N 2,500,000
Exhibition Stands	<ul style="list-style-type: none"> - Stand in the conference venue - Presentation of your products and services to an expert audience 	N 500,000
Full page advertisement	<ul style="list-style-type: none"> - Advertisement in the high quality conference brochure - Presentation of your products and service in your own cooperate design - High visibility of your organization in an event with an expert audience 	N 1,0 00,000
Half page advertisement		N 50 0,000
Quarter page advertisement		N 250,000
Back cover advertisement		N 750,000



Sponsors



Implemented by



Strategic Partners



Contact Us



Kemi Oyelola

08032002375

cdo@reeeaa.org.ng



Bank:

Zenith Bank

Account number:

1215931949

Account name:

Renewable Energy and Energy Efficiency Associations